

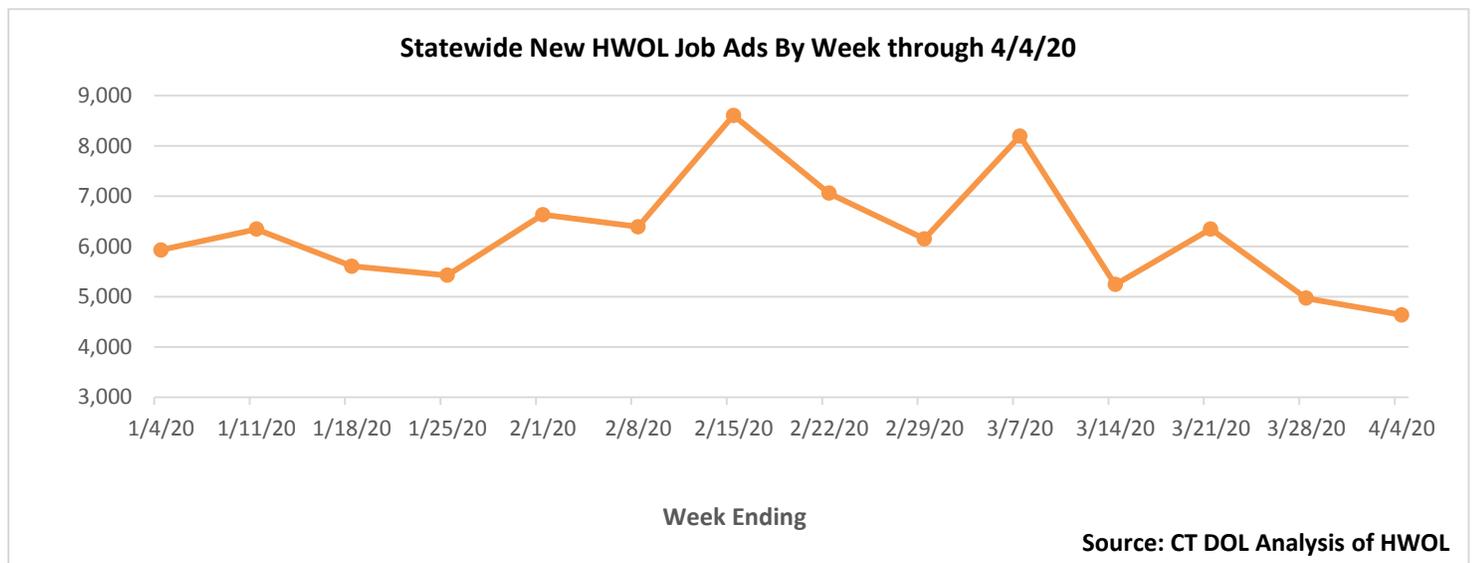


NEW WEEKLY JOB ADS FROM HELP WANTED ONLINE

Office of Research

Week Ending April 4, 2020

WETHERSFIELD, April 9, 2020 – During the week ending April 4, 2020, there were 4,638 new ads. This weekly level is down 7% from the week ending 3/28/20 and down 43% over 4 weeks. The major industries with the largest 1-week percent increases were Public Administration (+101 new ads or 95%), Educational Services (+38 new ads or +44%), and Information (+23 new ads or +34%). The only industry with more new job ads over a four week period was Public Administration.



The three industries with the most new job ads were

- **Health Care and Social Assistance** (1,173 new ads, -24%),
- **Finance and Insurance** (537 new ads, +9%)
- **Manufacturing** (324 new ads, -6%).

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 4/4/20	1 week ago: 3/28/20	4 weeks ago: 3/7/20	1 week change		4 week change	
					%	#	%	#
	Total - All Industries	4,638	4,969	8,195	-7%	-331	-43%	-3,557
11	Agriculture, Forestry, Fishing and Hunting	9	8	18	13%	1	-50%	-9
21	Mining, Quarrying, and Oil and Gas Extraction	8	1	20	700%	7	-60%	-12
22	Utilities	8	13	34	-38%	-5	-76%	-26
23	Construction	50	55	93	-9%	-5	-46%	-43
31	Manufacturing	324	345	661	-6%	-21	-51%	-337
42	Wholesale Trade	12	13	26	-8%	-1	-54%	-14
44	Retail Trade	291	439	734	-34%	-148	-60%	-443
48	Transportation and Warehousing	77	83	158	-7%	-6	-51%	-81
51	Information	91	68	171	34%	23	-47%	-80
52	Finance and Insurance	537	494	745	9%	43	-28%	-208
53	Real Estate and Rental and Leasing	60	50	112	20%	10	-46%	-52
54	Professional, Scientific, and Technical Services	220	247	544	-11%	-27	-60%	-324
55	Management of Companies and Enterprises	1	2	11	-50%	-1	-91%	-10
56	Administrative and Support	187	146	262	28%	41	-29%	-75
61	Educational Services	125	87	345	44%	38	-64%	-220
62	Health Care and Social Assistance	1,173	1,541	1,580	-24%	-368	-26%	-407
71	Arts, Entertainment, and Recreation	26	32	96	-19%	-6	-73%	-70
72	Accommodation and Food Services	103	97	451	6%	6	-77%	-348
81	Other Services (except Public Administration)	44	33	96	33%	11	-54%	-52
92	Public Administration	207	106	136	95%	101	52%	71
--	Unspecified	1,085	1,109	1,902	-2%	-24	-43%	-817

Source: CT DOL Analysis of HWOL

10 sectors had job ad increases over the week and 10 sectors had decreases. The largest increases occurred in Public Administration (+101 new ads or 95%), Finance and Insurance (+43 new ads or 9%), and Admin. And Support (+41 new ads or 28%). The largest decreases over the week occurred in Health Care and Social Assistance (-368 new ads or -24%), Retail Trade (-148 new ads or -34%), and Professional, Scientific, and Technical Services (-27 new ads or -11%).

Employers with the Most New Job Ads

The ten employers with the most weekly new job ads are mostly within Healthcare and Social Assistance, Public Administration, or Finance and Insurance.

Employers With The Most New Job Ads

Employer	Ads Week Ending: 4/4/20	1 Week Ago: 3/28/20	4 Weeks Ago: 3/7/20	1 Week Change #	4 Week Change #
Travelers Insurance	84	27	32	57	52
Army National Guard	76	24	8	52	68
Yale-New Haven Health System	55	58	242	-3	-187
State of CT	52	42	33	10	19
Cigna Corporation	48	67	64	-19	-16
Aetna Incorporated	45	45	37	0	8
Webster Bank	44	5	20	39	24
UnitedHealth Group	44	41	58	3	-14
Hartford Healthcare	33	53	10	-20	23
University of Connecticut	32	11	28	21	4

Source: CT DOL Analysis of HWOL

New Job Ads by Occupation

The occupations with the most new ads during the week ending 3/28/20 were

- Registered Nurses (377 new ads, -46% over the week)
- Computer Occupations, all others (169 new ads, 2% over the week).
- Software Developers, Applications (139 new ads, -18% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 4/04/20	1 week ago: 3/28/20	4 weeks ago: 3/07/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	377	696	268	-46%	-319	41%	109
Computer Occupations, All Other	169	165	228	2%	4	-26%	-59
Software Developers, Applications	139	169	213	-18%	-30	-35%	-74
Sales Representatives, Wholesale and Manufacturing Managers, All Other	134	90	255	49%	44	-47%	-121
Retail Salespersons	104	93	199	12%	11	-48%	-95
Physicians and Surgeons, All Other	88	103	274	-15%	-15	-68%	-186
Customer Service Representatives	71	59	34	20%	12	109%	37
Medical and Health Services Managers	71	82	227	-13%	-11	-69%	-156
Nursing Assistants	69	76	121	-9%	-7	-43%	-52
Laborers and Freight, Stock, and Material Movers, Hand	63	47	59	34%	16	7%	4
First-Line Supervisors of Retail Sales Workers	56	63	88	-11%	-7	-36%	-32
Financial Managers	54	85	170	-36%	-31	-68%	-116
Accountants and Auditors	50	50	71	0%	0	-30%	-21
Security Guards	50	42	79	19%	8	-37%	-29
Nurse Practitioners	49	27	70	81%	22	-30%	-21
Personal Care Aides	48	40	39	20%	8	23%	9
Maintenance and Repair Workers, General	47	37	67	27%	10	-30%	-20
General and Operations Managers	44	44	61	0%	0	-28%	-17
Stock Clerks and Order Fillers	44	39	77	13%	5	-43%	-33
Maids and Housekeeping Cleaners	44	62	33	-29%	-18	33%	11
Computer User Support Specialists	44	28	50	57%	16	-12%	-6
Management Analysts	44	42	68	5%	2	-35%	-24
Secretaries and Administrative Assistants	43	53	67	-19%	-10	-36%	-24
Internists, General	41	54	125	-24%	-13	-67%	-84
	39	24	17	63%	15	129%	22

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Ads

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online®** Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>